Hawk-Eye™ Systems*

Hawk-Eye & EYAS

* Turfgrass can talk

Give it voice by autonomously measuring it, 24/7, all year long

Guide cultivation practices

Guide irrigation

Actuate people and equipment

See Results

Keep Measuring the turfgrass



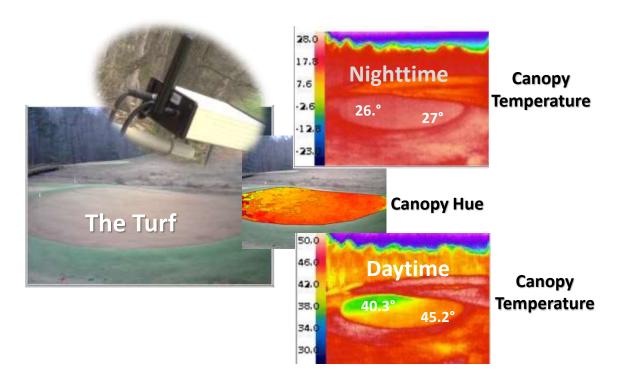
Listen to the grass, it will lead you to financial and environmental sustainability

add \$\$\$\$ to the maintenance budget by avoiding unneeded costs



Turf-Vu

Thermographic & Visual Image Data of Turf



The Images, Measurements, and Notices show and tell where to:

Target Labor

Target Disease and Pest Treatments

&

See Turfgrass Water Status & Guide Irrigation

Don't use unneeded electricity





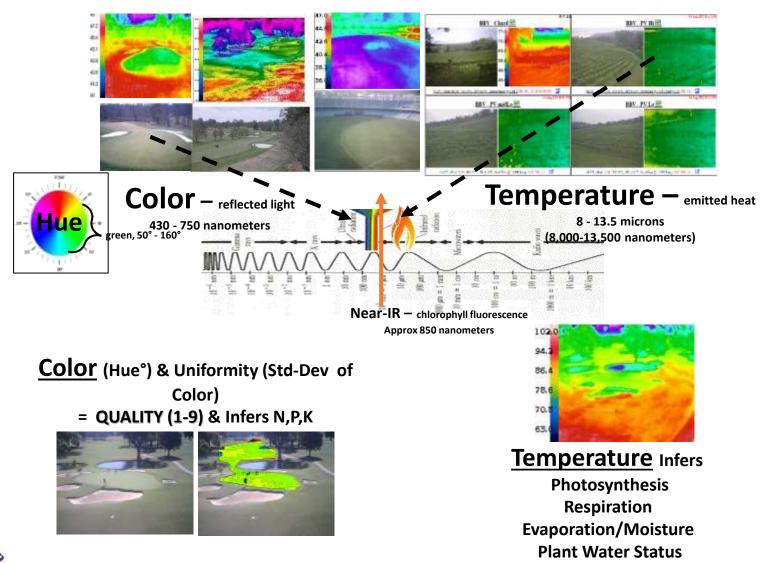
Introduction

Measuring & Controlling Stress & Hue to Reach Cultivation & Contract Goals





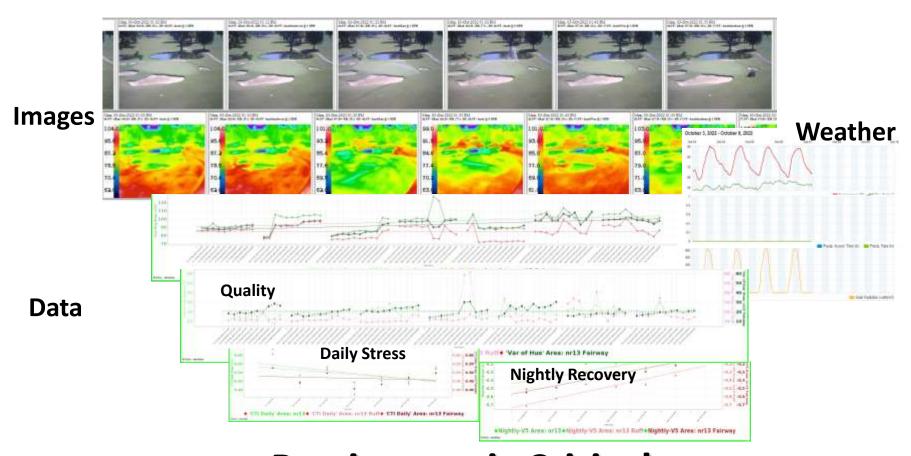
The Agricultural Imaging Spectrum







Persistent Imagery & Data

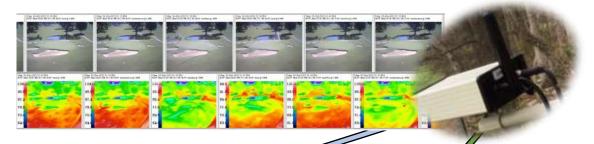


Persistence is Critical But, it's Lots of Pictures & Data





Distill Lots of Pictures & Data



Into Actionable Information

From: Hawk-Eye

To: e-mail and/or phone @ sunset

Nr13 Fairway Zone 3 & 4 IRRIGATE Daily Stress > 0.60

Add a turn to sprinkler

From: Hawk-Eye

To: e-mail and/or phone @ 1:15 PM

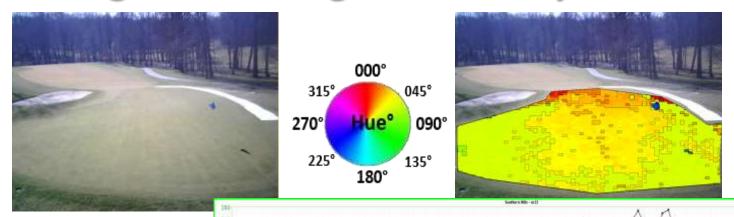
nr15green Color is declining toward yellow

Look at it & consider N

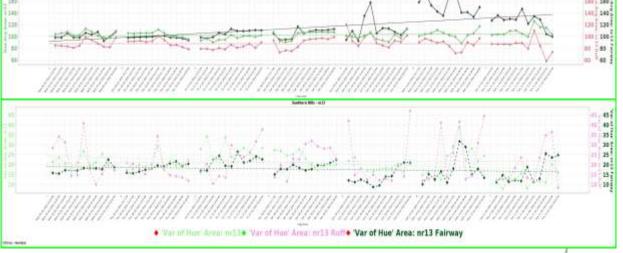




Using Visual Images & Quality Indices



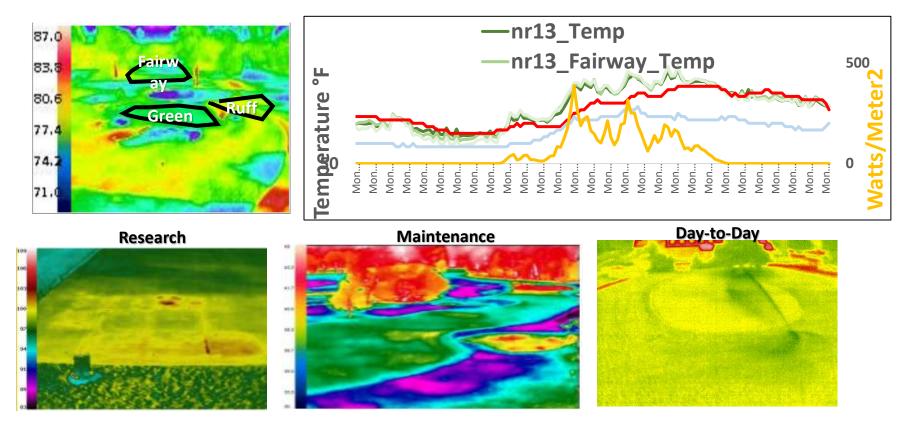








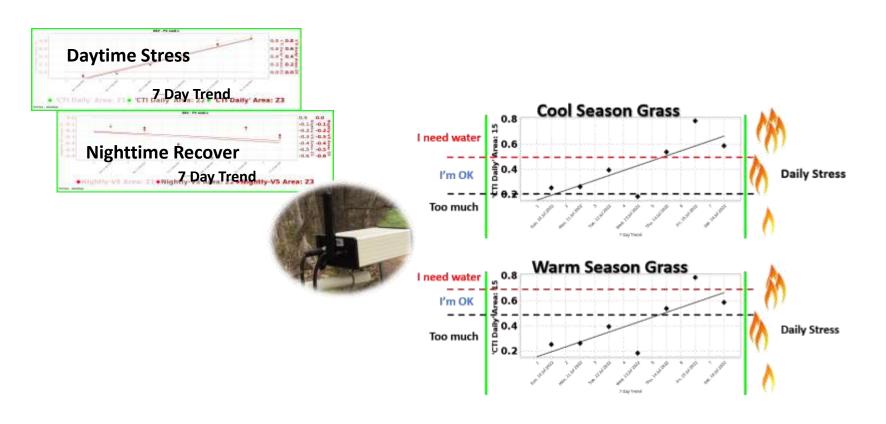
Using Temperature Images







Using Temperature for Stress Indices*



Irrigation = Water + Electricity + Pump Hours = Turfgrass Health



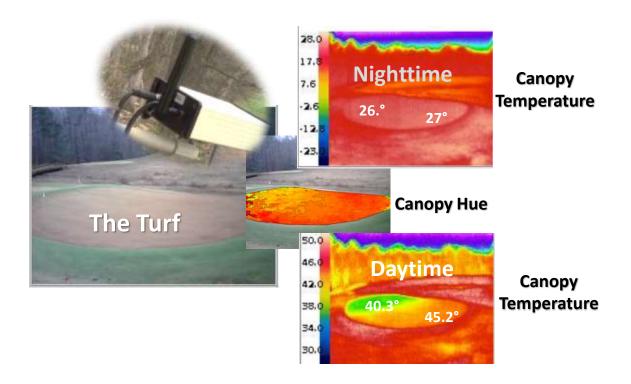
^{*} The Stress Index is derived from our version of the CWSI

The System





Thermographic & Visual Image Data of Turf



The Images and Measurements show and tell where to:

Target Labor and Deeper Investigations

Target Disease and Pest Treatments

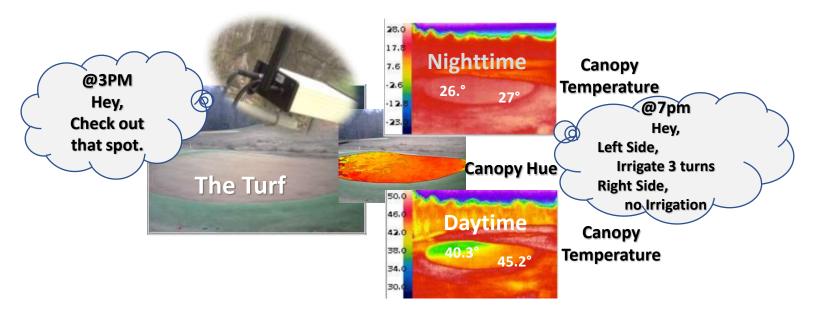
&

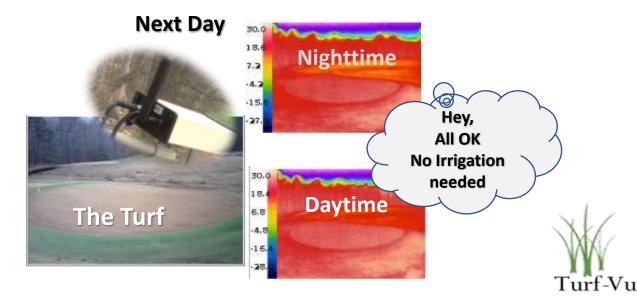
See Crop Water Status & Guide Irrigation





Actuate People & Equipment







Hawk-Eye™ System

EYAS &/or Hawk-Eye

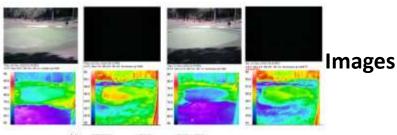
It's not how the pictures look

Measuring HUE°

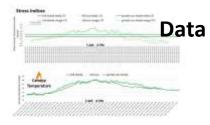
Measuring Canopy Temperature

Autonomously 24/7/365

It's about the measurements and the information in them.







Actionable Guidance

And how easy it is to use.

Hawk-Eye™ e-mail

When you want to know



Hawk-EveTM Latest Site Images

Set Notices Weather Sites Hawk-Eve Notes

Search Image Data Archive

Hawk-Eve Dashboard



From: Hawk-Eye To: e-mail and/or phone



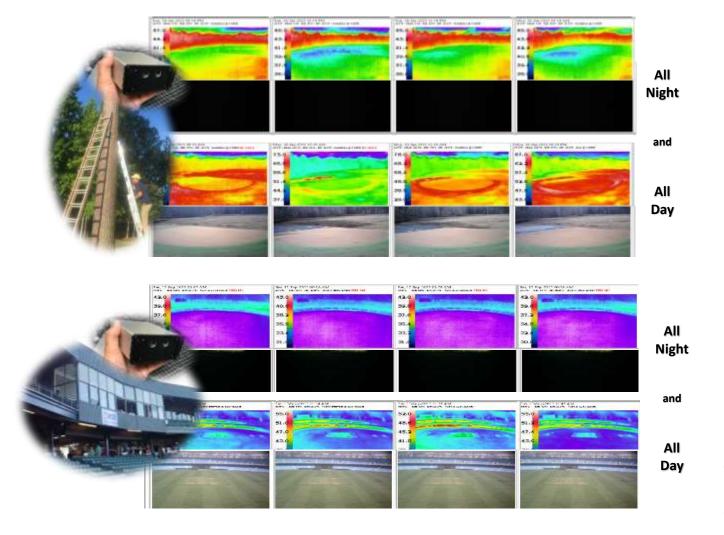


Use Cases





See and Measure the Grass Be Informed and Take Action

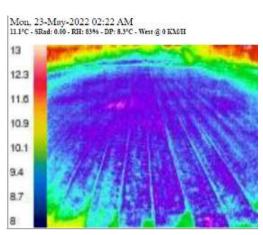


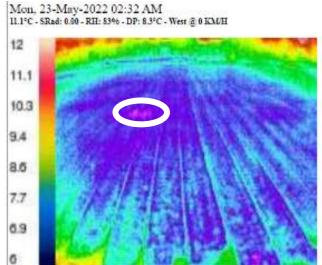


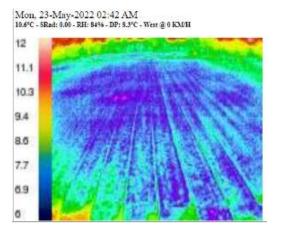


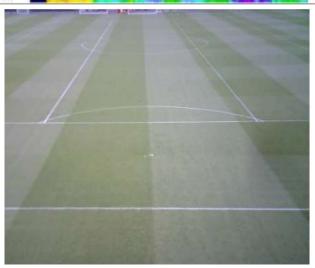
Sometimes it starts with

What's This?





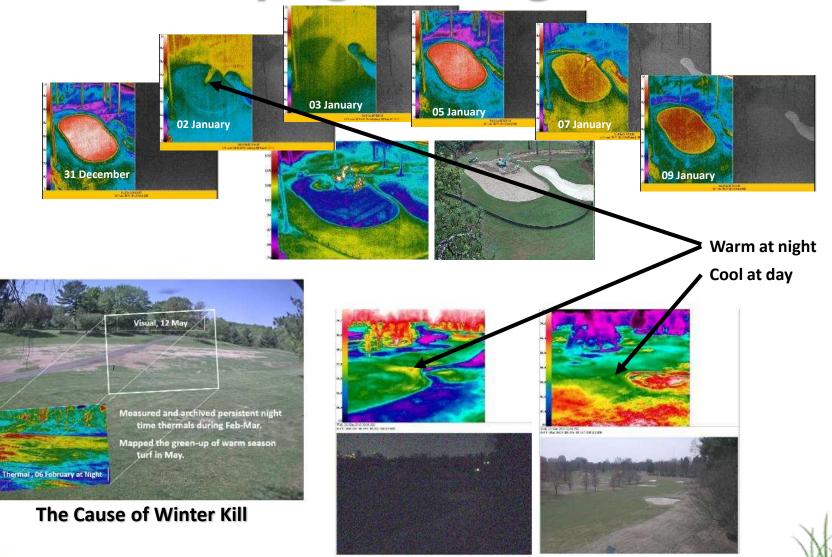








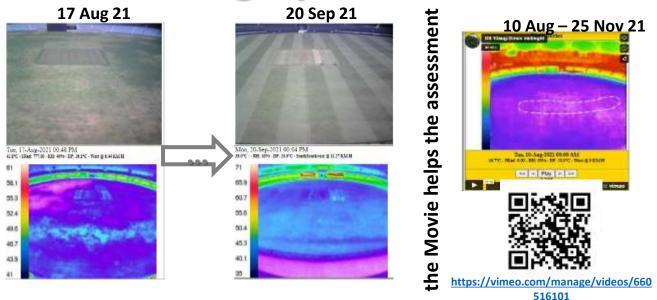
Identifying Drainage Issues



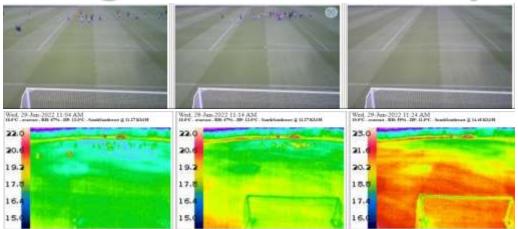
Turf-Vu



Checking Sprinkler Heads



Irrigation Uniformity







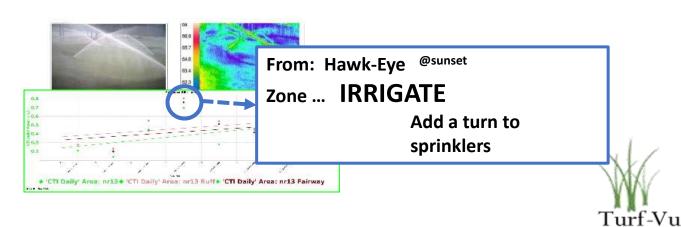




Use your regular irrigation schedule.

When you irrigate today, let the System tell you if you should:

add water or take away water

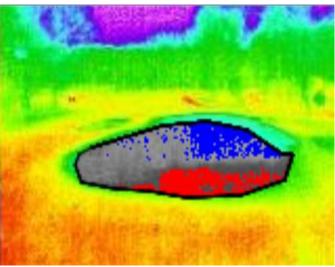




Assessing Compaction & its Remediation Tine &/or Adjust Irrigation







36.0° F - SRad: 79.30 - RH: 53% - DP: 21.0 - EastSoutheast @ 1 MPH



43.1



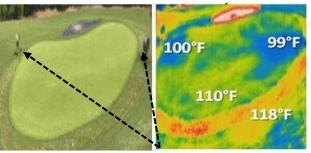


a Fan is Effective for Cool Season Grass

Set-Up Your System and know ...

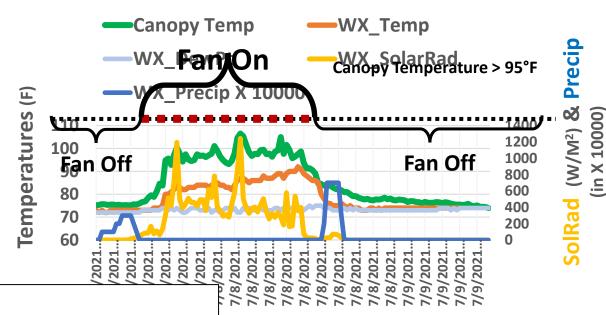
When the Canopy Temperature is > 95 °F.

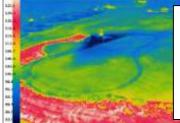
When the Fan is aimed well.



These fans could be aimed better.

or Add a fan?





From: Hawk-Eye

To: e-mail and/or phone @ 1:25 PM

Nr03green Turn FAN ON

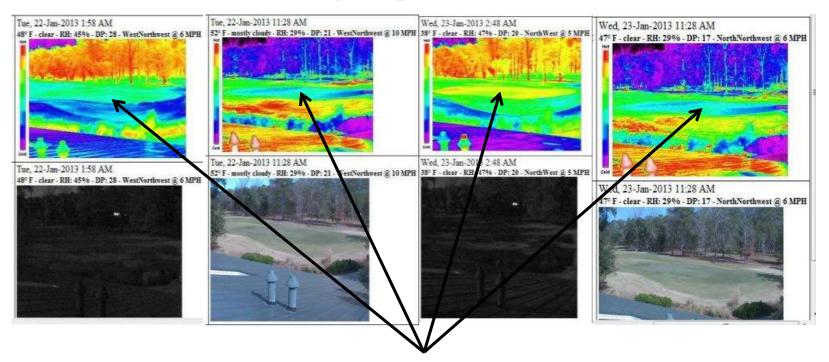
Turf Temp GTR 94 deg

Only use Fans when needed.





Identifying Nematodes



Persistent Pattern

Cooler during night Warmer during day





Getting Ahead of Winter Kill









Locate Dead Spots to Remediate Early







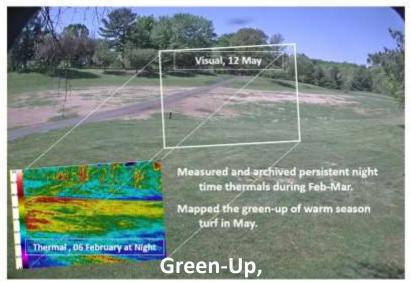




Persistent wet areas.

Persistently well below freezing temperatures (more than 3 days in a row)

Frozen roots &/or crown = Winter Kill

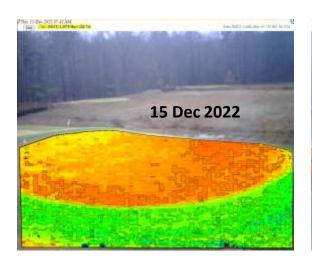


The Movie: https://vimeo.com/269639967

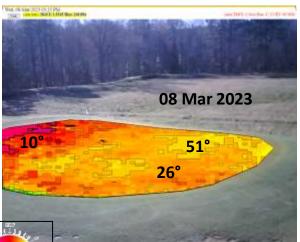




Tracking and Understanding Green-Up







Slow Green-Up or Winter Kill?

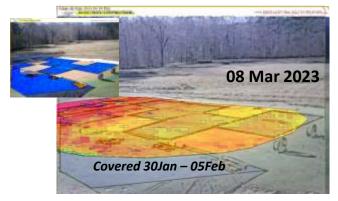
Not a severe winter.

Christmas Freeze was only long period below 30°

Left side first into dormancy and first to green-up

Right side is **shade** and **dry** location

Driver for slow green-up (maybe kill?) Also, for slower into dormancy



green, 40° - 160°



? Data & Forecast for Covering Decision ?

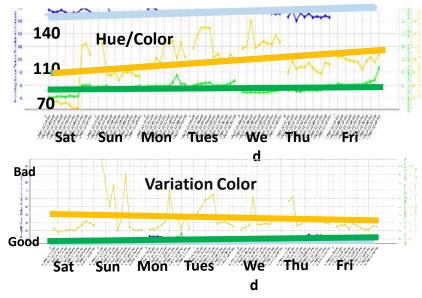


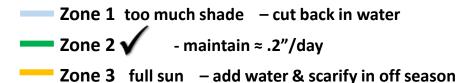
Measure the Impact of Shade on the Field









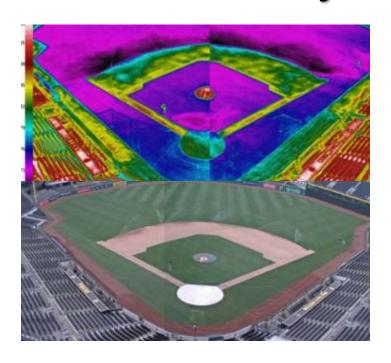


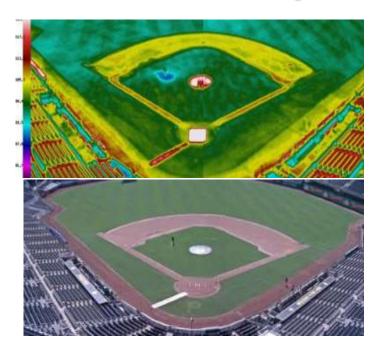






Monitor & Adjust Skin Uniformity

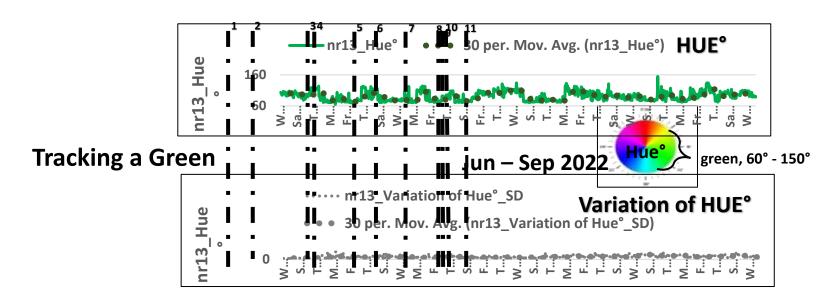




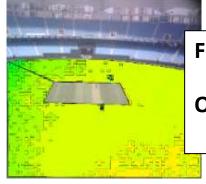




Guiding Fertility Applications



The Sport Field Talks



From: Hawk-Eye

To: e-mail and/or phone @ 1:15 PM

Outfield SE Color is declining toward yellow

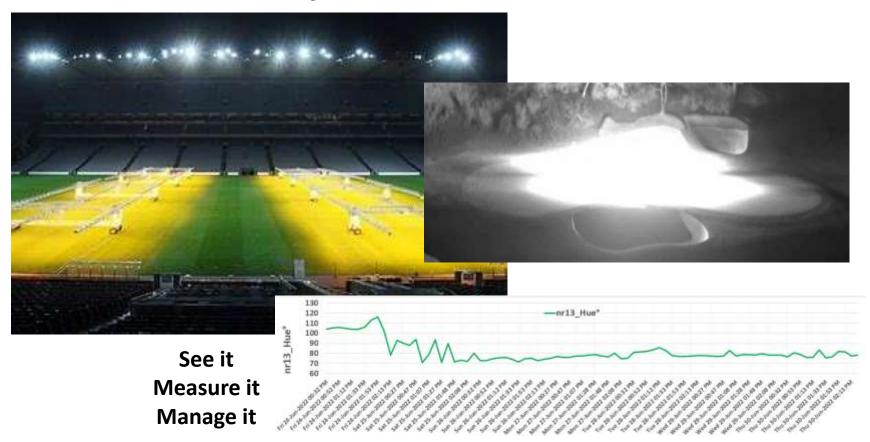
Test it





Grow Lighting

Why, When, Where?



Cost?



